

Metro Water Blasting is an established national brand specialising in professional exterior cleaning and soft chemical washing services throughout New Zealand. We offer franchisees uncapped income, operational freedom, and the backing of a proven system, with leads and admin handled centrally so you can focus on the work.

Exclusive Territory

No Commission Taken

Leads from Day One

Proven National Brand

## WHY METRO WATER BLASTING?

- Established national brand with proven marketing systems
- Exclusive territory, no competing franchisees in your area
- Low overhead business, no shop or storage facility required
- National lead generation handled for you from day one
- No commission taken on your sales, ever
- High-demand services with strong recurring customer base

## THE OPPORTUNITY

As a Metro Water Blasting franchisee you operate your own independent business under our proven system. You quote the work, you complete the work, and we handle the marketing, lead generation and centralised admin so you can stay focused on delivering great results for your customers.

- Fully established and largely automated systems
- Centralised lead and enquiry management
- Pricing updates managed by our team
- You quote all jobs directly with customers
- You complete and manage all service work
- Uncapped earning potential, no commission taken

**This opportunity suits motivated, hands-on individuals with a strong work ethic. If you are looking for a franchise where everything is done for you, this is not the right fit.**

## SERVICES OFFERED

- Exterior house washing
- Roof washing
- Roof moss and lichen treatments
- Deck and fence cleaning
- Concrete and hard surface cleaning
- Concrete oil and rust stain removal
- Commercial exterior building washing
- Commercial roofs and large surface areas

## TRAINING & CERTIFICATION

We provide extensive hands-on field training before you begin, with ongoing support from our full-time team to help you refine your sales and customer service skills.

### Field Training Covers

- Equipment operation
- Quoting and pricing
- Booking systems
- Service delivery and job management

### Certifications Included

- Working at heights
- Operating Elevated Work Platforms (EWP)

- Safety harness and fall-arrest systems

## EQUIPMENT & REQUIREMENTS

### We Provide

- Commercial water blaster, full setup ready for service
- Complete uniform package
- Waterproof weather gear (1 full set)
- Extension ladders, 2 × Ox brand
- Vehicle signage (1 set)
- Business cards (500) and flyers (500)
- Ongoing supply of work and unlimited leads
- Operational and technical support

### You Supply

- A suitable vehicle or trailer to carry the water blaster
- Steel toe gumboots with non-slip yellow sole
- Hard Yakka slip-resistant tradie boots

Vehicle signage can be applied to a van, trailer, or ute. Only commercial-category vehicles in tidy condition are accepted.

## FEES & ONGOING COSTS

All costs are outlined below. There are no hidden fees, we do not take any commission or percentage of your sales. You quote the jobs, you keep the revenue.

| ITEM                           | COST                            | NOTES                                                                                                                                                                            |
|--------------------------------|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Initial Franchise Fee          | <b>\$40,000 + GST</b>           | One-time. Includes equipment, signage, uniform and gear.                                                                                                                         |
| Monthly Franchise Fee          | <b>\$900 + GST</b>              | Ongoing monthly fee.                                                                                                                                                             |
| Facebook Ad Spend              | <b>\$300 to \$450 inc. GST</b>  | Varies month to month. Paid directly from your debit card. We manage the account on your behalf. Facebook leads typically cost \$4 to \$5 each and are not charged as lead fees. |
| Automation & National Branding | <b>\$100 + GST</b>              | Monthly fee covering automation systems and national brand activity.                                                                                                             |
| Public Liability Insurance     | <b>~\$90 + GST</b>              | Per month. Paid directly by you to FMG.                                                                                                                                          |
| <b>Est. Monthly Total</b>      | <b>\$1,390 to \$1,490 + GST</b> | Excludes initial franchise fee. Includes Facebook ad spend paid directly to platform.                                                                                            |

**Lead fee applies regardless of whether the job is won. Facebook ad spend is charged directly to your debit card, we manage the account and optimise campaigns on your behalf. Facebook leads typically cost \$4 to \$5 each and are not subject to the per-lead fee. You are responsible for quoting, completing, and invoicing all work independently.**

## HOW IT WORKS



## TERRITORIES AVAILABLE

Franchise opportunities are currently available across all regions of New Zealand. Territories are allocated on a first-come, first-served basis. Each franchisee receives an exclusive territory. No other Metro franchisee will compete in your area.

- Auckland
- Wellington
- Tauranga
- Dunedin
- Palmerston North
- Rotorua
- Christchurch
- Hamilton
- Napier / Hastings
- Nelson
- New Plymouth
- Whangarei

**Don't see your region listed? Get in touch, we may still have availability.**

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## NEXT STEPS

If you would like to arrange an initial meeting or receive further information, please reach out directly. We are happy to answer any questions and walk you through what a typical week looks like as a Metro franchisee. Visit our franchise page for territory availability, franchisee stories and FAQs.

### Get in Touch

✉ [info@metrowaterblasting.co.nz](mailto:info@metrowaterblasting.co.nz)

☎ 0800 997 997

■ [metrowaterblasting.co.nz/become\\_a\\_franchise](https://metrowaterblasting.co.nz/become_a_franchise)